

Fundraising top tips from centres

(feedback from NACCC's fundraising survey September 2020)



Thanks to all the accredited child contact centres that contributed to this feedback.

Could you please share the name of the Trust/Organisation from where you have received funding?

- Aylesbury Town Council William Harding Trust
- Children in Need
- Farnborough Rotary Club, Amazon Prime, churches and a club for the over 50s
- Local church, Berkshire Aid Foundation
- Local grants for our area, such as Chichester District and City Council, Basil Shippam, Sussex Community Fund., in the past the local Masons
- Morrison's Foundation Derbyshire
- Norfolk Community Foundation
- One Stop Carriers for Causes Tesco Bags of help scheme, other local charities specific to Melton Mowbray
- Rotary Club
- Severn Trent charities trust. Local charities: Rotary / Inner wheel / Ecclesiastical (insurance company)
- St James' Trust. This Trust is for the benefit of the ancient ecclesiastical parish of Trowbridge. No other centres would qualify.
- St John's Foundation
- The Big Lottery
- Woodlands Trust

Do you have any tips or help for other centres that have not secured any funding? (If applicable)

- Just to apply
- We have a designated person who fills out all our applications - she volunteers her time to do this. The role was with the treasurer and/or coordinator but it was finding the time to concentrate on it. So now we have one person, who loves doing it and has the time!
- Local finders are more aware of local needs and are invited to come to visit us to see what we do and see how the money is used.
- Not sure (as a little surprised we got it) but did focus on supporting vulnerable families ie. mental health and poverty who have restricted funds and who often don't have good support networks.
- Read the brief in depth in what funding can be applied for. Search local county in google for grants in your area.
- Only to ensure that the application refers directly to the funding that is available
- Speak to Voluntary Services about local Trusts. Research Trusts online
- Be prepared to give talks to organisations so that word gets around
- Explore very local charities

- I have found 2 websites to be very helpful: Leicestershire funding toolkit- not sure if there are equivalent schemes in other authorities and Funding Central at NCVO. We are not a registered charity so this limits funding choices.
- Contact local voluntary councils
- Continue to research any funding opportunities available
- Importance of establishing relationships with commissioners
- Be flexible about answering questions for potential funders
- Funding came by word of mouth from people linked to the centre who mentioned it to other charities that provide funding
- Be mindful as to what/how you are going to off-set this money
- Keep all previous information in a file as can be used for many applications. Keep bank statements and accounts up to date.
- It is our experience that many trusts/charitable foundations wish to support 'projects' rather than provide funding for core service delivery.
- Not really. Just keep trying. If you have a local volunteer centre see if they have someone who does funding training and employ their help.
- Apply for anything that is relevant
- Just keep applying for as many things as you can
- Apply for anything remotely connected now, with the Covid situation.